

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 162463 /		<u>Alt Order #</u> 08391126
<u>Product</u> MARCH FOR LIFE ACTIO		
<u>Contract Dates</u> 09/22/16 - 09/26/16		<u>Estimate #</u> 7891
<u>Advertiser</u> ISS/March for Life Action-A		<u>Original Date / Revision</u> 09/21/16 / 09/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u>	<u>Advertiser Code</u> 520	<u>Product 1/2</u> 956
<u>Agency Ref</u> 3024		<u>Advertiser Ref</u> 59459

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	09/23/16	09/23/16	Daybreak Edition 530a	5:30 AM-6:00 AM		1:00			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$1,600.00					
2	WHIO	09/26/16	09/26/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00			P-02		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$4,000.00					
E 3	WHIO	09/24/16	09/24/16	Sa-Su Early News	6:00 PM-7:00 PM		1:00			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1-				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/19/16-09/25/16	Sa-Su Early News	6:00 PM-7:00 PM	-----Sa--	1:00		\$1,000.00			NM		
			See MG 3.2											
	2	WHIO	09/24/16-09/24/16	NewsCenter 7 Sa 6a	6a-7a	-----Sa--	1:00		\$1,000.00			NM		
			Ⓜ MG for 3.1 09/24											
4	WHIO	09/22/16	09/22/16	M-F 11p News	11:00 PM-11:35 P		1:00			P-02		NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$4,500.00					
Totals									0.00				4	\$11,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	3	\$7,100.00	(\$1,065.00)	\$6,035.00
09/26/16 - 09/26/16	1	\$4,000.00	(\$600.00)	\$3,400.00
Totals	4	\$11,100.00	(\$1,665.00)	\$9,435.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

REP HEADLINE# 8391126 TRF# 162463
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
SEP23/16 10.37
*** WHIO-TV ***

ADV # ADV. NAME ISS/MARCH FOR LIFE ACTION

REP.# OFF.# SALESMAN #

AGY # AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP

BUYER NAME KRISTY KOVATCH

815 SLATERS LANE

SALES PRSN PH- NICK WELTE

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 8391126

CLASS: NATL. LOCAL REGIONAL

PRDCT MARCH FOR LIFE ACTION EST#7891 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP22/16 SEP26/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP23/16 10.37

REP: TO DEANNA
FR JARED
REVISED OFFER TO 6A ON M1
OK'D M1, SEE LN 5
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 520 AGENCY EST# = 7891
AGENCY PRODUCT CODE = 956

3	S		600P-700P	60		\$1,000.00	9/24	9/24	0		SAT	0
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PROGRAM : SAT NWSNTR 6
RW35+ : 8.2
CON COM1: SAT NWSNTR 6

5	A		600A-700A	60		\$1,000.00	9/24	9/24	1		SAT	1
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PROGRAM : SAT NWSNTR 6
RW35+ : 8.2
ORD COM1: SPOT NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP
THIS IS A MAKE-GOOD FOR SEP24 ON LINE-3 FOR 1 SPOT/WK

REP HEADLINE# 8391126 TRF# 162463
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP23/16 10.37
*** CHANGES *** ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#3	MISSED: SAT/600P-700P			SEP24	60S	\$1,000.00	(SEP23/16)			
			OFFER: SAT/600A-700A			SEP24	60S	\$1,000.00	PLS ADVISE.			
			CMT: SPOT NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP									

SEP/16 \$7,100.00 OCT/16 \$4,000.00

CONTRACT TOTAL 11100.00
TOTAL SPOTS 4

MARKET TOTALS \$14,800 WHIO 75% WDTN 16% WKEF 4% WRGT 5% CABL 0% WBDT 0%

SVC- NSI
DEMOS- RW35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE